



SHOWCASED SYDNEY 2013 – INFORMATION PACK

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DETAILS

Event Details

DATE: Sunday, September 8th 2013

TIME: 10:00am - 6:00pm

VENUE: Australian Technology Park

LOCATION: Exhibition Hall

ADDRESS: 2 Locomotive Street, Eveleigh NSW

Logistics

BUMP-IN DATE: Saturday, September 7th 2013

BUMP-IN TIME: 7:00am – 6:00pm

BUMP-OUT DATE: Sunday, September 8th 2013

BUMP-OUT TIME: 6:30pm - 8:00pm



VEHICLE COMPETITOR INFORMATION

COMPETITOR APPLICATION

Advance registration is required for those wishing to be part of the show. Spaces are very limited, so all pre-registered cars will go through a screening process to ensure the highest quality show on the day. Pre-registration of your car can be completed online at www.the-lowdown.com/showcased-pregistration

Round one of offers will be released on August 12, 2013. ***Pre-registration closes on September 1, 2013*** with final round offers released September 2, 2013. Please do not be discouraged as we are keen to have a wide variety of cars on display. There are no specific prerequisites or criteria to get your car selected, but vehicles with a high attention to detail will be given priority.

If your pre-registration is selected for inclusion in the exhibition we will contact you with further details and instructions. No payment is required until after your car has been selected.

COMPETITOR ARRIVAL

Bump-in times for arrival are staggered between 7:00am to 6:00pm the day before the event i.e. Saturday, September 7th 2013. You will be allocated a time slot and given further bump-in information closer to the event about the official procedure for parking in the static display.

Bump-out times are between 6:30pm through to 8:00pm on the evening of the event. Your car needs to remain in its allocated space for the duration of the show.

COMPETITOR CATEGORIES

This year Showcased has two categories of competitor entries along with a dyno option. Please note that all competitors are automatically entered in the running for all corresponding trophies.

COMPETITOR FEES

ENTRY TYPE	INFORMATION	PRICE
Individual Competitor	One exhibition space within the venue as allocated by event organisers PLUS one general admission ticket.	\$60 per car
VIP Competitor	One exhibition space within the venue as allocated by event organisers PLUS access to the Showcased VIP room, showbag and a THE-LOWDOWN platinum card.	\$100 per car
Dyno Option	Two – three dyno runs with a printed graph report.	\$50 per car

Payment is to be made via methods specified by Showcased Pty Ltd once your car has been approved. You will receive an e-mail confirming your position and bump-in details once all funds have been cleared.

INDIVIDUAL COMPETITOR ENTRY

Individual competitor entry is for those wishing to enter their car as a single exhibit.

You will be allocated a registration number and a vehicle space within the venue.

Individual competitor entry does not permit you to rope off your vehicle or display any banners or signage around your car. Advertising in the form of flyers or business cards on the car itself is permitted. Please note that 'For Sale' signage is strictly prohibited.

VIP COMPETITOR ENTRY

VIP competitor entry is for those wishing to make the most of their Showcased experience. Not only will you be allocated a registration number and a vehicle space within the venue, but you will also receive admission into the upstairs VIP room which includes a balcony that overlooks the entire venue. This will include refreshments for the duration of the show. VIP competitors will also receive a showbag along with a THE-LOWDOWN platinum card.

THE-LOWDOWN platinum card gives you access to special discounts offered by our affiliates and sponsors, the full range of benefits will be announced soon.

VIP competitor entry does not permit you to rope off your vehicle or display any banners or signage around your car. Advertising in the form of banners, flyers or business cards on the car itself is permitted. Please note that 'For Sale' signage is strictly prohibited.

DYNO OPTION

In addition to your Individual / VIP competitor entry, the dyno option includes two to three dyno runs on the Mainline dynamometer. You will receive a printed graph report of your best result along with your results published on the HP Heaven dyno records listing.

TROPHIES

Each competitor automatically is entered for the running of the following trophies:

- Best of Showcased
- Best Car Club (Minimum of 3 approved cars required)
- Best JDM
- Best Euro
- Best Stance
- Best Display
- Best Innovation
- Dyno King (Only available if Dyno option is selected)
- People's Choice Award
- Best Street Car
- Best Track Car

VENDORS / EXHIBITORS

VENDOR & EXHIBITOR PACKAGES

Businesses wishing to have a presence at Showcased are able to register for a trade stand. We have two options available depending on the size of the stand you would like. Custom trade stands are available upon request.

DETAILS AND PRICING

PACKAGE	INFORMATION
Vendor	3m x 3m trade stand space Logo on event web-page under vendors
Exhibitor	6m x 3m trade stand space One vehicle entry Logo on event web-page under exhibitors
Custom	Available upon request

For trade stand enquires please call 1300 30 60 43 or email at showcased@the-lowdown.com.

INSURANCE

Vendors must have their own public liability insurance covering them on the date of September 7th, 2013 to September 9th, 2013. If you do not currently have a policy, it can be obtained through AAMI for a reasonable price.

SPONSORS

Sponsorship of Showcased is available to businesses wishing to support the event in a larger capacity. The large reach of our website and social media can work for you to further your brand's exposure. If you are interested in coming on-board, please call us on 1300 30 60 43 or e-mail via showcased@the-lowdown.com and we can discuss your needs further.

CONTACT DETAILS

- Host: SHOWCASED PTY LTD
- Web: <http://www.the-lowdown.com>
- E-mail: showcased@the-lowdown.com
- Phone: 1300 30 60 43

